

Finance Boot Camp

TRANSFORMING YOUR FINANCE TEAM FROM MERE ACCOUNTANTS
TO TRUE BUSINESS PARTNERS

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ELEMENTS AKADEμία
An IIM Alumni Venture

WHAT OUR CLIENT HAS TO SAY



"We found the content, the trainer and the case study absolutely world class."

Even before the training, the company took pains to interview multiple trainees and their managers/customers and then customize the course based on their inputs.

The trainer gave dozens of examples from his personal experience of working in top companies and kept the class excited with his energy and passion (feedback score of 4.9 on 5).

The best part was that, one month after the training, I actually saw that my team was implementing the kind of analysis and business partnering that Elements had taught and was well enabled to focus on the 'big picture'.

Elements has now been asked to roll out the same training across the whole of Asia."

– Rajesh Garg,
Finance Director
Cadbury Asia



Course Duration: 2.5 Days



Which gear does your finance team drive in?

REAR VIEW MIRROR DRIVING

Finance is just informing its partners about the past performances of the organisation. It largely performs a compliance and reporting function.

BUSINESS PARTNERING

Finance starts understanding and contributing to real business issues. It helps in decision making by providing strategic, financial and risk management perspective.

We help you do the transition!

Sessions	Learning Objectives
Finance as a Strategic Choice	Link between Business Strategy and Financial Analysis
Initiative Analysis	Holistic Analysis of an Initiative to impact business decisions (vs. plain number crunching). How to look at an initiative as a true Venture Capitalist?
Identifying Ability to Win	Understanding key business inputs to initiative financials like consumer needs and segmentation, volume forecasting, etc.
Competitive Analysis	Developing superior knowledge of industry and competition, and doing detailed qualitative and quantitative benchmarking
Profit Zone	Identifying 22 profit models that have proven to deliver shareholder value
Risk Management	Managing uncertainties using @Risk tool in Excel
Practical: Case Study	Real Business Initiative from a Fortune 100 company. All trainees will analyze and present recommendations and then get feedback
Influencing Skills	Making an impact on the multi functional partners by mastering the balance between Advocacy and Inquiry
Presenting to Senior Management	Reading the mind of the General Manager and presenting with a business perspective
Action Plan	Identifying specific action steps for each trainee and the team

About the Trainer

Nishant Saxena has more than a decade of Pan – Asian industry experience in Finance. His last assignment was as Regional Finance Manager in Procter & Gamble, Singapore overseeing the historic Gillette acquisition. He has also been a Guest Faculty in IIM Lucknow, NUS Singapore and S P Jain, Mumbai. His area of specialization includes Strategic and Financial Planning, White Space Expansion, Initiative Analysis, Risk Management and M&A.

ABOUT US

Elements Akademia, started by a group of 12 IIM Alumni, tries to codify and then disseminate the diverse experience of its partners who have worked in blue chip companies like P&G, HSBC, Cadbury, Bank of America, J P Morgan, Monitor Group, Mc Kinsey, etc. The company has also won various national awards (visit website).