



ELEMENTS AKADEMIA

Imparting The Finer Elements of Career

Why Elements Akademia?

Best-in-class Content:

1. **India's first holistic module:** covering not just English and PD but aspects of attitude, current awareness, behavioral skill and practical knowledge. 6 months of research with 40 companies taught us exactly why MBAs were not getting hired. All of those skill gaps are covered in the training.
2. **Training completely designed with the help of Industry captains against a unique MoU:**

Course

Spoken English (Grammar, Pronunciation, Fluency)
Grooming (Dress, Appearance, Smartness)

Managerial Skills (Team Work, Accountability etc.)
Selling Skills

Customer Service
Subject Matter Knowledge – Retail
Subject Matter Knowledge – Banking

Industry Input in Design

Genpact – India's # 1 BPO
L'Oreal – World's largest Beauty
Co

IIM Alumni and Faculty
Team Lease/ Max New York
Life

Max New York Life
Reliance Retail
Kotak Mahindra Bank
India's largest private bank

Best-in-class Delivery:

3. **Part of the course would be delivered by industry experienced IIM/Top B-Schools Alumni & Faculty** (first in India) against our unique backend tie-ups with top professors in various IIMs and senior company executives.
 - Certified trainers for English & Personality (after completing one month of Train-The-Trainer)
4. **First in India to guarantee trainee feedback:** 70%+ of the participants should rate Training as Good or Excellent in fortnightly confidential surveys or else there is a significant financial penalty on us.

Placements:

5. **Commitment to bring various companies for placements or the proportionate penalty on us.**